

CIPTUG Vendor Membership Packages

MEMBERSHIP BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE	BASIC	LOCAL
	\$30,000	\$18,000	\$12,000	\$7,000	\$2,000	\$500
• Annual CIPTUG International Vendor Membership	✓	✓	✓	✓	✓	
• Annual CIPTUG Vendor Membership at one designated local level only						✓
• CIPTUG designated Membership level logo for your website and other collateral	✓	✓	✓	✓	✓	
• Designated Membership level on CIPTUG.org and other CIPTUG collateral	✓	✓	✓	✓	✓	
• Designated Local Membership level on one CIPTUG.org Chapter website						✓
• Priority listing in CIPTUG Online Vendor Directory according to Membership level	✓	✓	✓	✓		
• Listing in CIPTUG Online Vendor Directory with Basic Membership designation					✓	
• Listing in CIPTUG Online Vendor Directory on restricted Chapter website with Local Membership designation						✓
• Posting of company description and sales contact information on CIPTUG.org	✓	✓	✓	✓	✓	
• Posting of company description and sales contact information on restricted Chapter website	✓	✓	✓	✓	✓	✓
• First choice of Webinar dates	✓					
• Ability to host specified number of Vendor Webinars per year (subject to selection of available dates)	6	5	4	3	1	
• Ability to send specified number of voicemail blasts, distributed one time per quarter, or per membership year	4	2	1			
• Conduct two focus groups with selected CIPTUG individual members on the topic of choice at the CIPTUG Annual Conference or anytime during the year. **	✓					
• Participate in the annual Senior Executive Dinner & Reception with specified number of invitations, with the CIPTUG Board members during CIPTUG Annual Conference	4	2				
• Lead specified number of CIPTUG Blogs on topic TBD between Board of Directors and Vendor Member	6	3				
• Participate in CIPTUG Blog	✓	✓	✓	✓	✓	
• Participate in local CIPTUG Blog	✓	✓	✓	✓	✓	✓
• Participation in CIPTUG Vendor Advisory Council to influence and directly impact future growth of organization.	✓	✓				
• Receive specified number of complimentary International CIPTUG memberships to offer to your customers who are not currently CIPTUG members	25	15	10	5		

**Note: CIPTUG will invite guests fitting profile criteria and moderate the focus group (if desired); vendor is responsible for final headcount and any additional focus group costs.

CIPTUG Vendor Membership Packages

ADVERTISING BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE	BASIC	LOCAL
	\$30,000	\$18,000	\$12,000	\$7,000	\$2,000	\$500
• One (1) stationary banner ad on CIPTUG.org in premium viewing locations (runs for 12 consecutive months)	✓					
• Rotating banner ad on CIPTUG.org in premium viewing locations, run for specified number of months		12	6	3		
• CIPTUG e-Newsletter submissions	4	2	1			
• Company name and logo in specified number of e-newsletters per year				2	1	
• Quarter Page ad in Telecom Reseller one time per quarter***	✓					
• Specified number of postcard blind mailers to CIPTUG database, including design, printing, postage and mailing	2	1				
• Leverage the CIPTUG website by posting your company news and press releases related to IP communications on the CIPTUG site in the News & Events section. Post unlimited releases a year. (News articles will be rotated and must be approved by CIPTUG).	✓	✓	✓	✓		
• Submission of specified number of white papers in a CIPTUG e-communication, distributed to the entire membership	2	1				
• Send specified number of non-conference emails/offers/invitations to targeted group of CIPTUG members. Work with CIPTUG to identify key lead criteria from CIPTUG database for distribution list. Formatted email and content to be provided by vendor member for CIPTUG to send.	2	1				
• One (1) emailing to CIPTUG database. Formatted email and content to be provided by vendor member for CIPTUG to send.			✓			
• Vendor calendar of events on CIPTUG.org	✓	✓	✓	✓	✓	

***The page will appear in the VOIP Networks section. The newspaper is a printed and mailed publication which reaches 33,000 enterprise telecom professionals, 6,000 Cisco telephony end users, including all CIPTUG members. Along with mention at top of page, corresponding banner ad on online edition.



Cisco IP Telecommunications Users Group
exchange. influence. enhance. network.

CIPTUG Vendor Membership Packages

CONFERENCE BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE	BASIC	LOCAL
	\$30,000	\$18,000	\$12,000	\$7,000	\$2,000	\$500
• Specified number of complimentary hotel rooms at Annual Conference headquarters hotel for four (4) nights, with one (1) upgraded room (*upgraded room subject to availability)	3	2	1			
• Opportunity for 2 company executives to have picture with industry keynote speakers	✓					
• Opportunity for 2 company executives to attend annual Chapter Leadership event at Annual Conference	✓	✓				
• Prominent logo placement and Platinum membership recognition on signage throughout CIPTUG Annual conference venue, including one (1) Company Banner in meeting or exhibit space area	✓					
• Prominent logo placement and membership recognition on signage throughout CIPTUG Annual conference venue		✓	✓	✓		
• Discount on 10x20 customer meeting space on the tradeshow floor, for use during tradeshow hours	complimentary	25%	10%			
• Ability to purchase 10x20 customer meeting space on the tradeshow floor, for use during the tradeshow hours				✓	✓	
• Select desired booth location in tradeshow venue (based on availability at time of registration)	first option	second option	third option			
• Reduced fees on any applicable Application Bake-Off registration fees	complimentary	25%	10%			
• Ability to register and participate in any applicable Application Bake-Off	✓	✓	✓	✓	✓	
• Receive specified number of complimentary conference registrations to give to your customers	10	6	4	2		



Cisco IP Telecommunications Users Group
exchange. influence. enhance. network.

CIPTUG Vendor Membership Packages

LOCAL CHAPTER MEETING BENEFITS

	PLATINUM	GOLD	SILVER	BRONZE	BASIC	LOCAL
	\$30,000	\$18,000	\$12,000	\$7,000	\$2,000	\$500
• Engage in and support local chapter activities/events – participation is subject to guidelines established by individual local chapters.	✓	✓	✓	✓	✓	Designated Chapter
• Advance notifications/invitations to all CIPTUG managed local chapter meetings.	✓	✓	✓	✓	✓	Designated Chapter
• Connect directly with Chapter Leadership Teams	✓	✓	✓	✓	✓	Designated Chapter
• Interface with CIPTUG Affiliated Chapter Leadership Committee	✓	✓	✓	✓	✓	✓
• Ability to present at local Chapter meeting.	✓	✓	✓	✓	✓	Designated Chapter
• Opportunity to sponsor a local Chapter meeting.	✓	✓	✓	✓	✓	Designated Chapter

*Note: Package benefits will be prorated for membership upgrades executed prior to the annual renewal date. Contact CIPTUG membership committee for specific details.